



# Match2Achieve Women in Tech for Food

Wednesday, 19th February 2025 | 10-11.30 am UK/11-12.30 am CET | Online

Join us at the Match2Achieve online pitch forum, an exclusive event within the Enterprise Europe Network designed to spotlight top-tier women-led companies spearheading innovative solutions in the food technology sector. This event is dedicated to promoting international business opportunities and fostering global collaborations, with a special focus on empowering women entrepreneurs in the Agrifood and Agri-tech industries.

## Event Format

Each participant will have 5 minutes to present their company, innovative products or solutions, and outline their needs to drive potential international partnerships and collaborations.

## Aims & Objectives

The Match2Achieve initiative aims to:

- Accelerate SME international growth.
- Enhance global collaboration and access future markets.
- Promote visibility of women-led businesses in the EEN Partnering Opportunities Database.
- Provide a platform to showcase cutting-edge technologies and R&D initiatives in key areas such as AI for Food, Biotechnology, IoT, Robotics, and more.

## Benefits for Participating Companies

- Opportunities to establish global collaborations and partnerships.
- Access to a broad audience of international advisors and stakeholders based in different countries and able to cascade their requests and offers to a wider cohort of companies across the globe.
- Enhanced visibility in the EEN Partnering Opportunities Database. Greater visibility to women entrepreneurs in the Agrifood and Agri-tech sector.

## Key programme dates

**Applicant Deadline:**  
Mon, 16<sup>th</sup> Dec 2025  
11pm UK/12 CET

**Notification of Acceptance:**  
Thursday, 23rd Jan 2025

**Event Date:**  
Wed, 19th February 2025  
10-11.30 am UK  
11-12.30 CET (ONLINE)

## Eligibility Criteria

SMEs offering innovative technological solutions in relevant sectors.

Strong encouragement for women entrepreneurs in senior leadership roles to participate.

Companies with POD profiles including Technology requests, R&D requests and Technology offers focused on at least one of the following key areas:

- **AI for Food**
- **Food Processing**
- **IoT, Robotics**
- **Biotech**
- **Tech for Value Chain**
- **Logistics for Food**
- **Water Technology**
- **Future Foods**

## How To Apply

Fill in the application form at this link [[APPLICATION FORM](#)]

Submit a POD profile or POD draft in PDF format to:  
Giulia Sirigu - [Giulia.Sirigu@innovateukedge.ukri.org](mailto:Giulia.Sirigu@innovateukedge.ukri.org)  
Patrick De Molder - [patrick.demolder@vlaio.be](mailto:patrick.demolder@vlaio.be)  
Brigitte Duffhues - [bduffhues@bom.nl](mailto:bduffhues@bom.nl)

Use the provided presentation template for consistency.  
Full applications include form, POD and presentation.  
Application Deadline: Monday 16th Dec 2024

